

# The Impact of Research and Knowledge Transfer: from Global to Local Perspective



**December 16th**



**Università degli Studi di Torino,**  
via Sant'Ottavio, 18 Auditorium Palazzetto Aldo Moro

**08:30 - 09:00**

**Registrations**

**09:00 - 09:15**

**Institutional Greetings**



**Cristina Prandi** | *Rector @ Università degli Studi di Torino* (TBC)

**Marco Pironti** | *Vice Rector for Innovation and Knowledge Enhancement @ Università degli Studi di Torino* (TBC)  
**Netval Representative**

**09:15 - 10:00**

**The Global Impact of KT**



**Michael Mbogoro** | *Head of IP TT Section @ WIPO*

**10:00 - 10:30**

**EU Knowledge Valorisation Policy**



**Kirsi Haavisto** | *Head of Unit E2 Knowledge Valorisation @ European Commission*

**10:30 - 11:00**

**Coffee Break**

**11:00 - 11:30**

**Enhancing the valorisation of research through networks, infrastructures and services**



**Giorgia Ponti** | *Policy Analyst, Centre for Entrepreneurship, SMEs, Cities and Regions @ OECD*

**Gianluigi Consoli** | *Executive @ Directorate General for Internationalization and Communication*

**Michele Mazzola** | *Administrative Executive, Research Internationalization, Directorate General for Internationalization and Communication @ Ministry for Research*

**11:30 - 12:00**

**National Policies for Impact**



**Paola Brunetti** | *Executive, Policies and Projects for Combating Counterfeiting and Promoting Industrial Property Market and Protection Department*

*Directorate General for Industrial Property @ UIBM - Ministry of Enterprises and Made in Italy*

**12:00 -12:30**

**Knowledge Transfer and Impact in the Spanish Ecosystem**



**Mireia Riera Duran** | *Director Area of Transfer, Entrepreneurship and Open Science @ REDOTC Spain*

**12:30 - 13:00**

**Closure & Networking**



*Director University of Turin (TBD)*