



ASTP
A World of
Knowledge
Transfer

Dr. Martin Raditsch – President ASTP / CEO Innovectis GmbH



Netval **SUMMER CONFERENCE**
ROME 16-19 SEPTEMBER 2019

CREATING VALUE FROM RESEARCH
THE EVOLVING ROLE OF KNOWLEDGE TRANSFER

WWW.NETVALSC2019.IT **SEGRETERIA@NETVAL.IT**



ASTP
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ASTP is Europe's premier
association for professionals
involved in knowledge transfer
among universities and
industry.





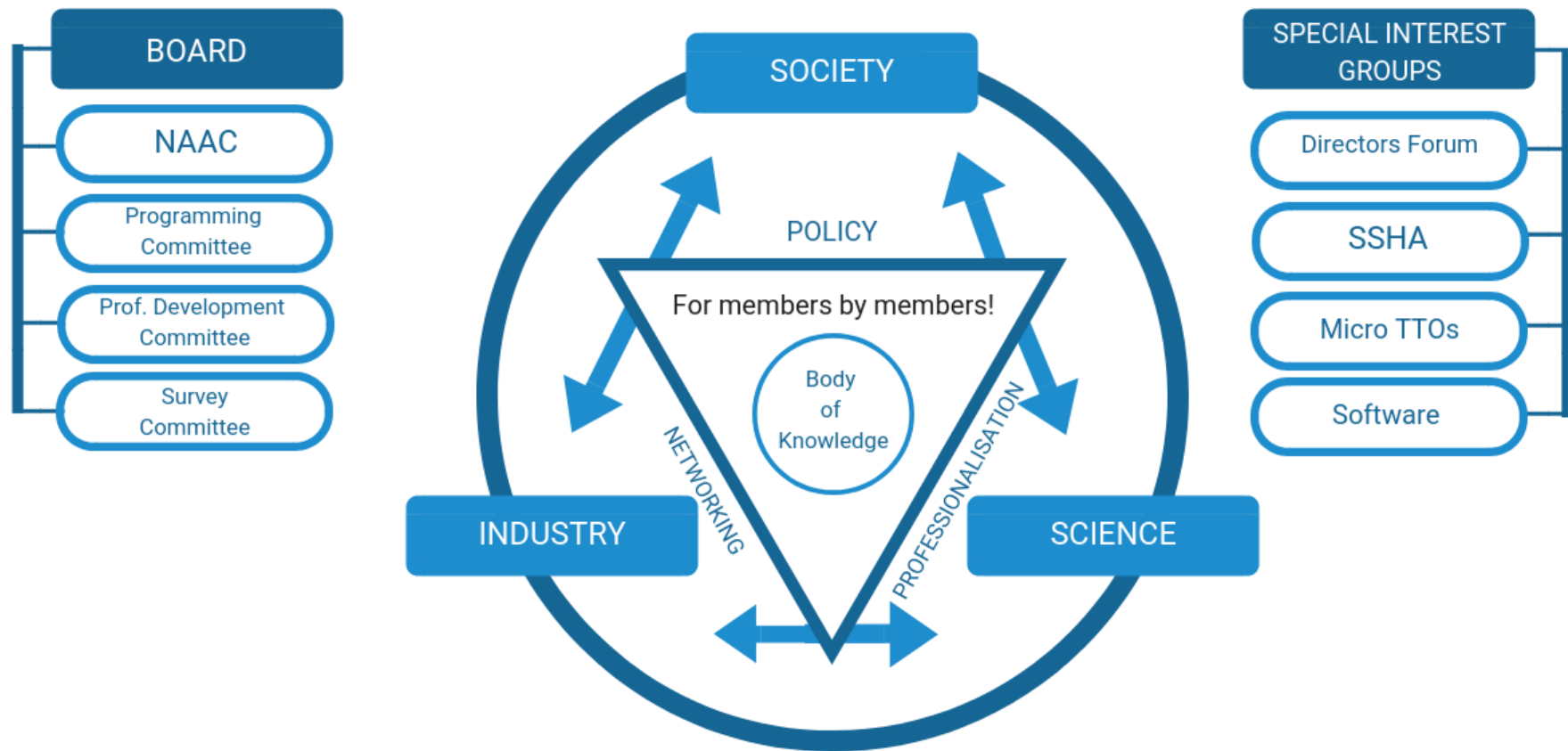
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Mission

The association aims to enhance the **impact of research** on **society** and the **economy** by promoting and **professionalising knowledge transfer practice**.



Organisational Structure





About us

- Knowledge transfer professionals are from the public and private sectors
- We strive to initiate, inspire, involve and influence individuals and collectives
- Members: **900+ individuals** from **47** countries, **650** institutions
- **National Associations Advisory Council (NAAC)** delivers input from **29** different countries





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ASTP Services

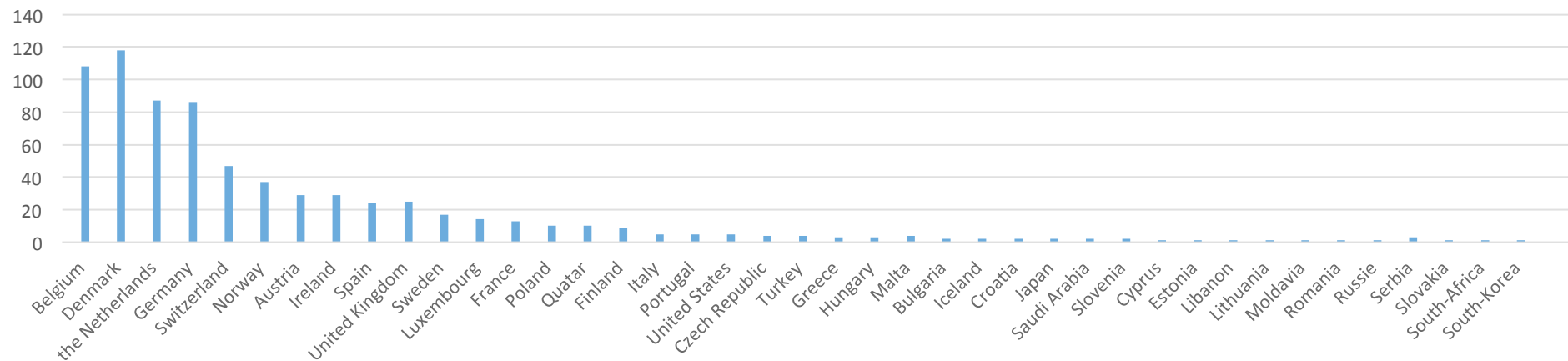
- Training Courses
- On site Training
- Annual Events





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Members by country 2018



Strategies

1. Professionalisation

- Collective: conferences, peer review, mentoring
- Individual: master classes, training courses
- National association development
- Participation in EU Projects

2. Policy Development

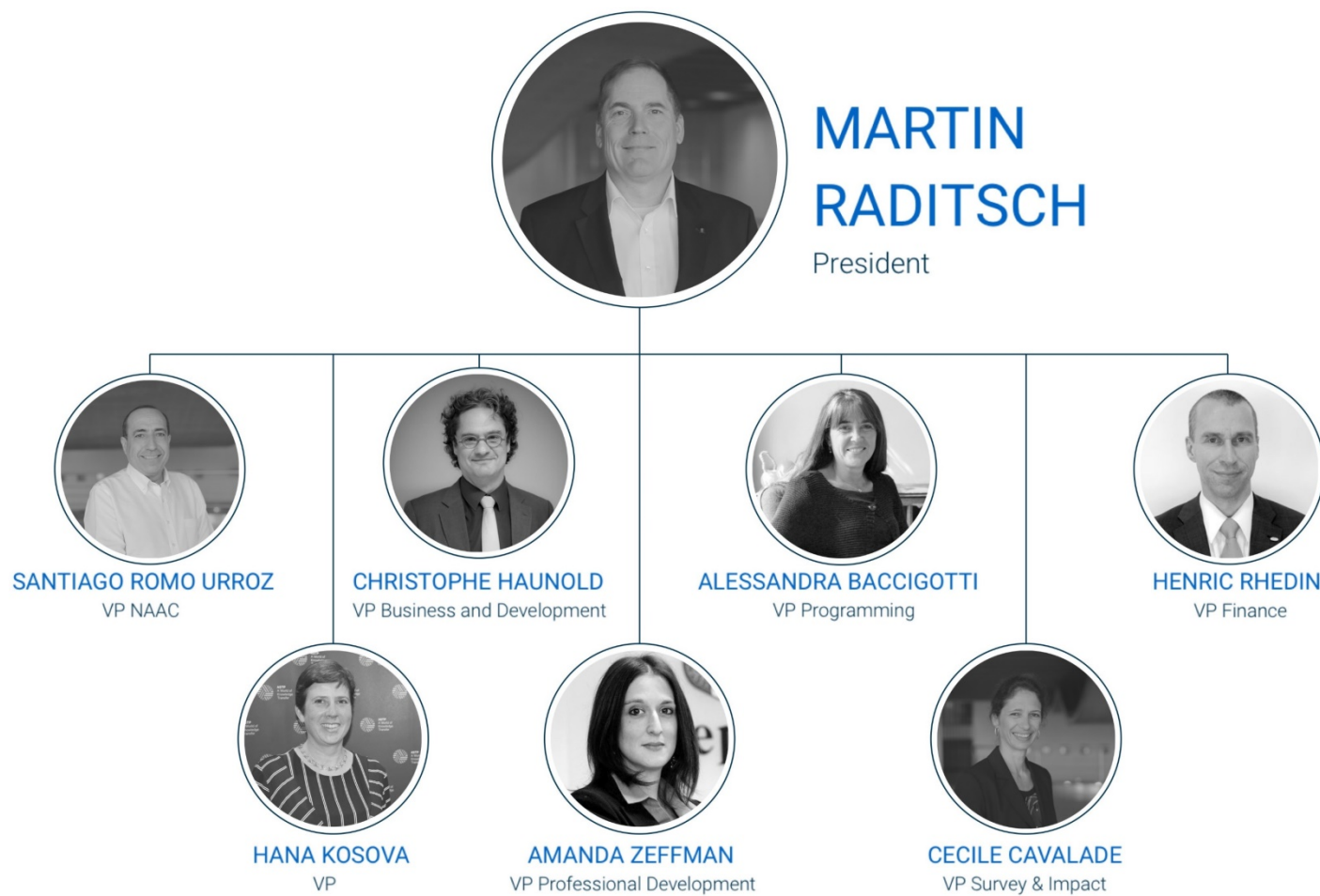
3. International Benchmarking



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ASTP Board



ASTP Staff



**LAURA
MACDONALD**
General Manager



ANUAR SHAFIEI
Events Manager



ARLYTA WIBIWO
Business Developer



NOELEEN O'HARA
Communications Manager



BREGJE VAN BEMMEL
HQ Secretary



MONIQUE BEUK
Finance Manager



Annual Events

Fall Meeting | November 2019

- Typically 150 KT professionals
- From 21 countries
- Peer Learning
- Networking
- Professional recognition points





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Contact us:

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#astp4KT

RTTP | Registered Technology Transfer Professional

- International professional standard
- Recognises demonstrated competence and experience across the breadth of technology transfer
- Attendance at all ASTP training courses and events are ATTP accredited
- Attendees collect CE points at our events, which leads to accreditation





European KTO landscape: key trends

- Increased recognition of KT profession, akin to US, in part due to the growth of ASTP/ATTP
- Increased understanding of the role and impact of strong KTOs
- More sophisticated relationships across industry/academia for novel innovation due to EU collaborative projects with enhanced multi-national familiarity