

About the future: from KT to Impact

NetVal Summer Conference
Thursday September 19, 2019



ASTP
A World of
Knowledge
Transfer

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- ASTP
- The role of Universities
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ASTP in short

- 900 members from 647 institutions in 48 countries
- Established 20 years ago
- Celebration!
- For the benefit of
 - The members
 - The professionals
 - The wider ecosystem
- Supporting and being supported by National Associations
- Founder of ATTP the global certification organization



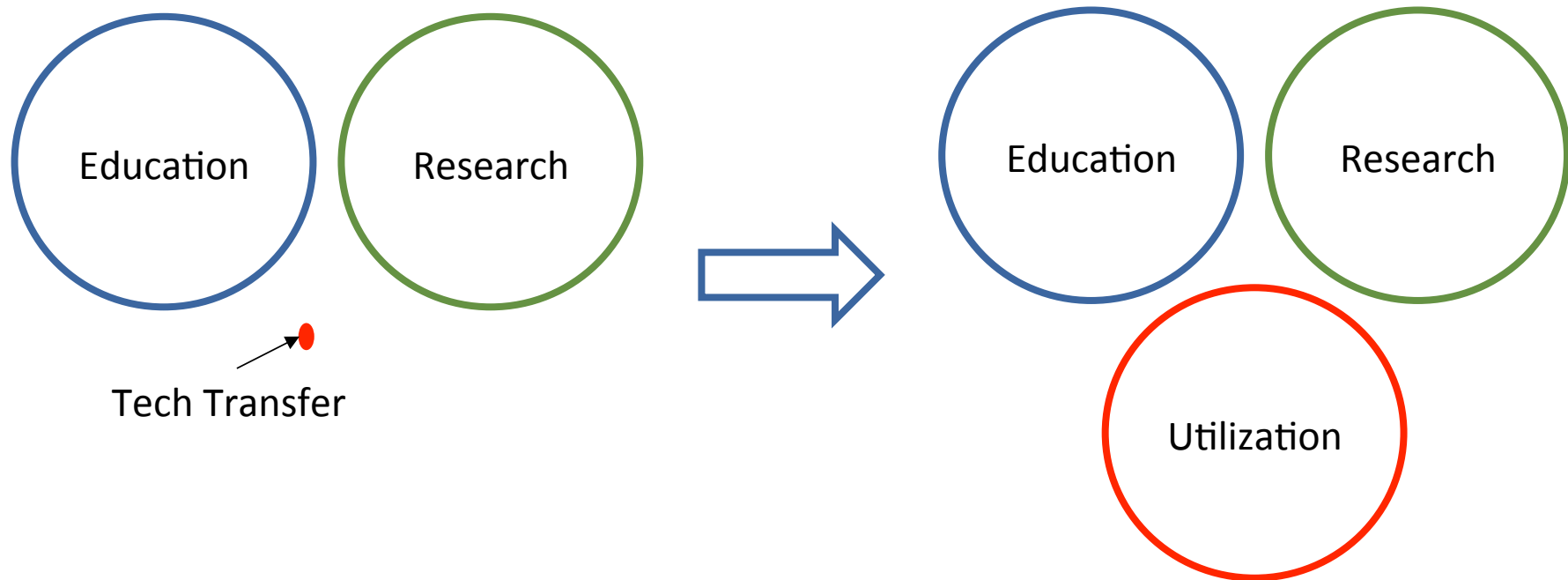
The role of Universities

- Universities three missions
 - Education
 - Reserach
 - Utilization
- Equally important hence 1/3 in budget for utilization as a national average
- Impact needs to be planed for but also need the supporting structures
 - Utilization is the key process for impact creation

Side note; the commercial aspect

- 80% of Tech transfer offices in the US is loosing money
- Compares to; Ferrari (Volvo, GM, ...) is not seeling a lot of milk this year
- How many TTOs have;
 - The right and sufficient research to commercialize
 - The support from the organization
 - The right staff to be commercial
 - ...
- 100% of the TTOs that are commercial are making a profit
 - But should they?

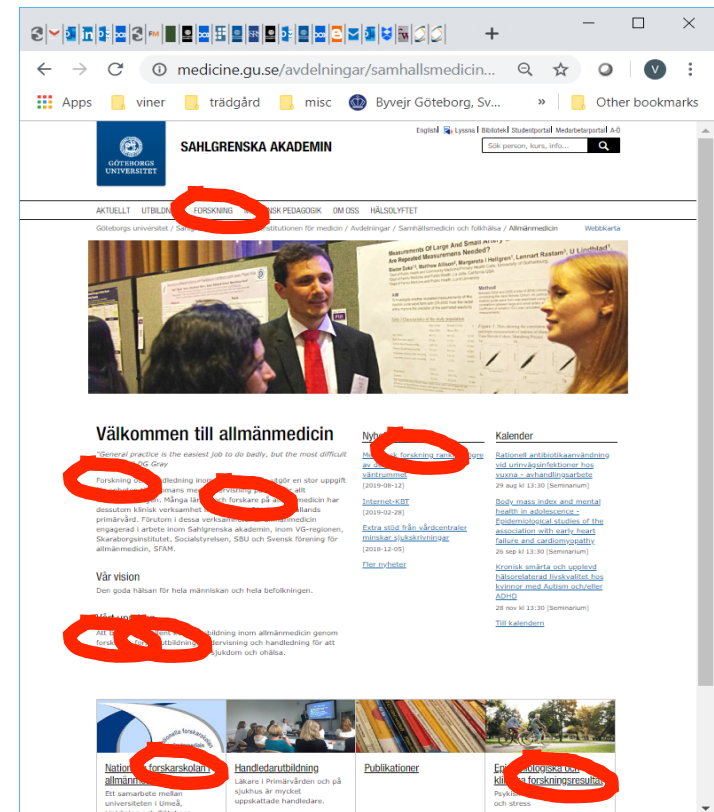
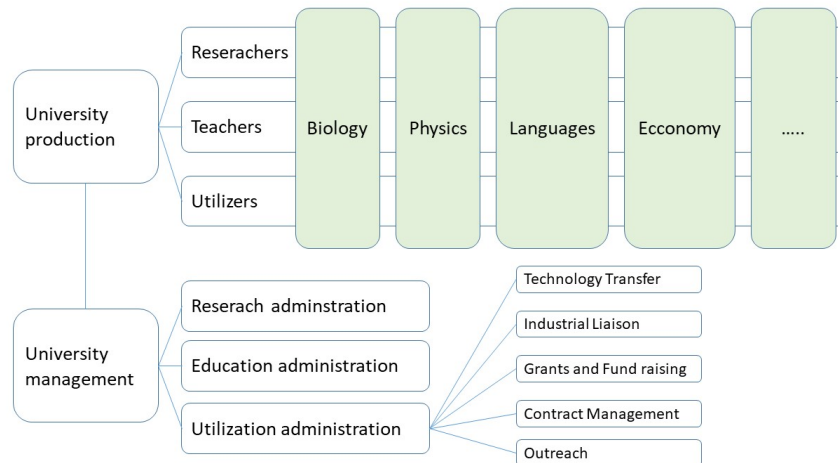
What does it take?



And what are the consequences

Building Infrastructure for impact

- Need to restructure the university completely



Defining the profession

- Current trend in widening the scope of activities
- Needs to be reflected in definition
- Note that there is no less professionalism in a particular position just because that is not the profession
 - A licensing specialist is a professional, but there is no profession for this specialization
 - A tech transfer specialist (commercial part) is a professional, but there is no profession for this specialization
 - A society for tech transfer professionals (NetVal, AUTM, ASTP, PA, RC, RO, SNITTS, ...) is a professional society, but there is no profession for this specialization
- If we are going to have success we need to be core business, i.e. the profession is the "utilizer" (bad word)
- It should encompass all our specializations
- It should be defined by us

Health care professionals and the profession



Impact and policy

- Does research contribute to society?
 - Needs to be proven and can be proven
- Is the system efficient?
 - Balanced portfolio between fundamental and applied research
- Impact efficiency requires
 - Knowledge on utilization at all levels (education)
 - Restructuring the organization
 - Funding of utilization activities
 - Competence in the distribution of funding; Innovation Readiness Level not TRL

We have a lot of large rooms in our universities
But the largest one is the room for improvement

Thank you



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