

WE - WE

KT ADVOCACY

14 MAGGIO 2025
15.00-17.00



LINK ISCRIZIONE

[Eventi e Formazione - Netval](#)



**Università
degli Studi
di Ferrara**

DESCRIZIONE

A Hidden Gem: How to Communicate the Impact of Knowledge Transfer.

Knowledge Transfer provides many benefits to universities - but often those impacts are not fully understood by university administration and the government. This is a challenge for universities across the globe and best practices on communicating these impacts are emerging. Come learn how AUTM is highlighting the critical importance of knowledge transfer at three different levels: to the public, the government, and institutional leadership. We will discuss the various approaches and tools that are being implemented by AUTM to better communicate how knowledge transfer is creating a better world - and how you can incorporate them on your campus.

RELATORE

Stephen Susalka, AUTM

PRICING SOCI

4 We-We: 1 persona € **250** + IVA (esclusa fee RTTP 17 marzo)

4 We-We: 1 persona € **500** + IVA (inclusa fee RTTP 17 marzo)

3 We-We: 1 persona € **200** + IVA (escluso We-We 17 marzo)

1 We-We: 1 persona € **150** + IVA

(Acquista un We-We e partecipa ad 1 altro
GRATUITAMENTE, escluso 17 marzo)

1 We-We 17 marzo inclusa fee RTTP: 1 persona € **300** + IVA

PR ICING NON SOCI

4 We-We: 1 persona € **400** + IVA (esclusa fee RTTP 17 marzo)

3 We-We: 1 persona € **350** + IVA (escluso We-We 17 marzo)

1 We-We: 1 persona € **210** + IVA (escluso We-We 17 marzo)

(Acquista un webinar e partecipa ad 1 altro
GRATUITAMENTE, escluso 17 marzo)