



# A Word of Knowledge Transfer

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# ASTP | A community of KT Professionals

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The objective of the Association is  
to enhance the impact of public research on the  
society and especially on economy by promoting and  
professionalising knowledge and technology transfer  
in European universities and research institutions, for  
knowledge and technology transfer professionals and  
the users of technologies in the broadest sense.

*ASTP Articles of Association*

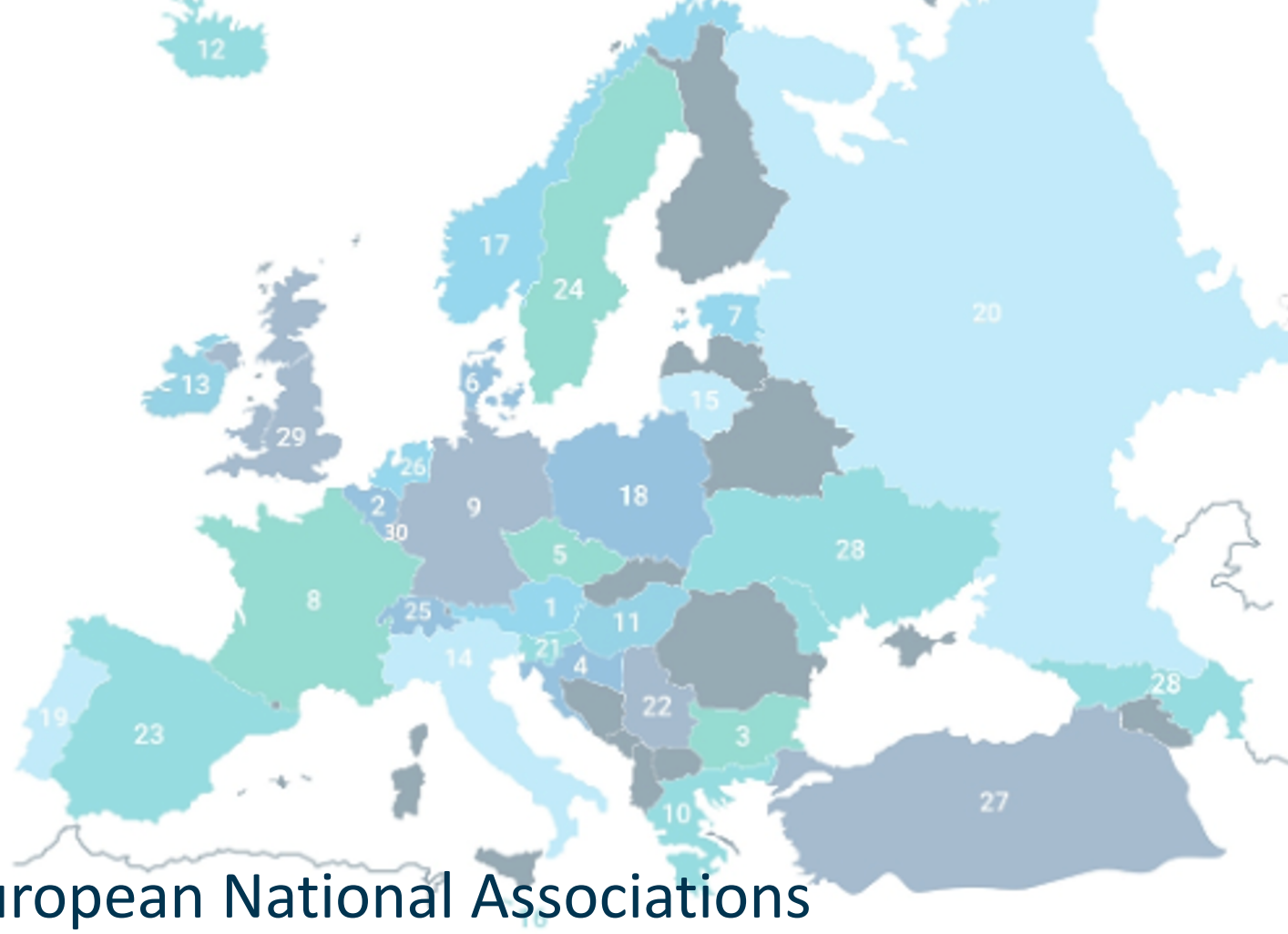
**+1200** members

**54** countries (65% European)

**34** National Associations of  
Knowledge Transfer (NAAC)

**9000** represented professionals

# National Associations Advisory Committee



- NAAC gather 34 European National Associations from 30 Countries
- European representation
- Regional and National Association capacity building



# Professionalisation

- ✓ Conferences
- ✓ Training courses
- ✓ Masterclasses
- ✓ RTTP international recognition
- ✓ Peer review, mentoring





Masterclasses 2021	Speaker
Student IP Policy	Jeff Skinner
Negotiations	Robert Marshall
Professional Branding	Alastair Banks
Software Disclosures and Open Source	Gavin Smith & Scott Wilson
Building a successful ecosystem	Wim Bens
LinkedIn Workshop	Alastair Banks
Legal (multiple Masterclasses)	Tillman Lahann
“Difficult Conversations”	Julie Edwards
KT Strategy Development/ Policy Writing	Alison Campbell
Networking	Sue Tonks
Developing leadership skills in KTOs	Alison Campbell



# International Recognitiong

1. Founder member of **ATTTP**
2. Professional recognition, **RTTP**  
accredited training courses assessment of  
individuals seeking RTTP status
3. ATTTP : 14 members across all  
continents [www.attp.info](http://www.attp.info)



# RTTP

## Registered Technology Transfer Professional

- International professional standard
- Recognises demonstrated competence and experience across the breadth of technology transfer
- Attendance at all ASTP training courses and events are ATTP accredited
- Attendees collect CE points at our events, which leads to accreditation



Customised training for KTO – online and on site

Peer-review – mentoring



# Networking

- ✓ Conferences
- ✓ Webinars
- ✓ Special Interest Groups
- ✓ Volunteering



# Online Annual Conference 2021

Europe's biggest meet-up for KT professionals  
1000+ attendees; from 30+ countries  
Internationally renowned speakers  
Networking opportunities



Tea with ASTP Webinar Series	Speaker
Policies for spin-outs: licensing, equity and assignment	Marjan Kraak
Comparing and contrasting US and Europe patent litigation	George Summerfield & Thorsten Vormann
Research integrity and knowledge transfer	Paul Van Dun & Antonio Rotolo
Dealing with plant varieties	Andrea Ravaioli & Bettina Riedel
Defining inventorship	Pernille Gojkovic
WIPO Mediation of R&D and Tech Transfer Disputes	Andrezej Gadkowski & Kathleen Paisley

Hosted twice monthly, **free to members**

Over 12-month period, 1000+ attendees



# Special Interest Groups communities

Social Sciences and Humanities

Digital innovation

Legal

Director's Forum

New KT professionals

Clinical Research



# EU Projects

## | FIT-4-NMBP

Strategic and target support to incentivize talented newcomers to NMBP projects under Horizon Europe



FIT-4-NMP

## | EIPIN

EIPIN Innovation Society is at the forefront of multidisciplinary research, examining the role of intellectual property (IP) as a complex adaptive system in innovation





# Policy Development

- **Identifying the needs** and trends of different regions to enable strategic policy recommendations across the ecosystem
- **Gathering data** about pan-European KTO activity via the annual survey
- **Providing strategic** input to ecosystem partners such as European Investment bank, European Commission, national and regional governments

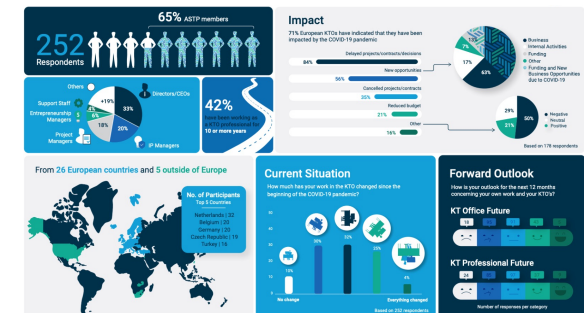


512 responding KTOs from 27 European countries



Source: ASTP Survey Report on Knowledge Transfer Activities in Europe for Financial Year 2018

- Annual Survey in European KT Metrics
- 2020 COVID-19 KT Impact Survey
- EC-JRC Expert Group
- KT Metrics platform



# EU | A Community of Research, Innovation & Valorisation



**Mariya Gabriel**, Commissioner for Innovation,  
Research, Culture, Education and Youth

*"Efficient and fast valorisation of R&I results must be guaranteed.....transforming our intellectual knowledge assets into something with an economic or societal value"*

25th November 2020

Commission adopts Action Plan on Intellectual Property to strengthen EU's economic resilience and recovery

## The EU Valorisation Policy

involves all players and aims to ensure that data, research results and innovation are transformed into sustainable products, processes and services that bring economic value and benefit society.

2020 Policy review highlights the need to foster the efficient and fast valorisation of R&I results to help the EU economy recover from the current crisis and build resilience for the future

17th May 2021

Towards a Code of Practice for Smart Use of IP. A survey to share your say on the content of the Code of Practice.

# ASTP and EU institutions

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- Collaborate to enhance the impact of public research on economy and society
- Stakeholder and a partner for EU institutions
- Make available the expertise and competences of the ASTP community
- Represent the KT community and profession across Europe

# Strengthening European action

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## NAAC's White Paper

*"Embedding Knowledge Transfer Offices (KTO's) in Horizon Europe Projects"*

**NAAC Brussels meeting** *"Sustaining Innovation with Knowledge Transfer: Meeting the European Technology Transfer Community of Practice"* January 2020



ASTP has strengthened its European Strategy through

**VP Europe: Alessandra Baccigotti**

**A European Committee**

**European Forum** to gather and meet of KT Community and EC

26<sup>th</sup> May 2021

# ASTP European Forum

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Overview of **JRC Projects on Innovation and Knowledge Transfer**



**Giancarlo Caratti**  
Head for Intellectual Property  
and Technology Transfer



**Alessandro Fazio**  
Head of Competence Centre on  
Technology Transfer, Joint  
Research Centre

IPR and Valorisation policies: **towards Guiding Principles for Knowledge Valorisation**



**Veronica Beneitez**  
Policy Officer, Directorate of Research  
and Innovation

**An IP Action Plan for EU** for the benefit of  
economy and society



**Wawrzyniec Perschke**  
DG GROW, Intellectual Property

**European Innovation Council:** funding opportunities  
for knowledge transfer and innovation



**Keith Sequeira**  
Governance & Coordination, EIC &  
SME Executive Agency



## Further topics on the table

### Professionalisation tools and good practices

- Impact measurement
- Capacity development in EU and neighbourhood countries
- Knowledge management platform digital library

### Policy contribution /position

- Guiding Principles for Knowledge Valorisation - DG RTD
- Review of Horizontal Block Exemption Regulations – DG COMP
- *Survey on «Code for the smart use of intellectual property»*
- *Survey on “Code of practice for researchers on standardization”*
- *Open Science – Current open innovation study*
- *Involvement of researchers in valorisation*
- *Defining the profession (international work)*





# Join the Community!



Become a Member

Join ASTP and become a part of Europe's fastest growing knowledge transfer network

**Network as digital/full Member**

**Develop capacity building for individuals and KTO**

**Propose and advocate**



# Contact us



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